FAQ – Selling Holiday Wreaths

Sales Script:

At the house, Ding Dong:)

Hello, my name is Awesome Boyscout from Nashua Troop 19. We're selling Holiday Wreaths that help support many of our programs like weekend camp outs, troop camping equipment, summer camp and much much more.

Would you be interested in buyer a Wreath? Show them a copy of the flyer with photo of the wreath. Decorated wreaths are \$18 and plain are \$15.

Fill out the customer information, note if they paid and remind them of deliver (Thanksgiving weekend). Hand them a thank you receipt with the troops email address in case they have additional questions after you leave or would like to place an addition order.

Thank you very much for your support!

A few questions that could be asked????

- 1. How big are they? 14 inch standard size wreaths
- 2. How many kids are in your troop? **37 scouts**
- 3. What kind of trips do you go on? Scout should be able to share their own personal experience.
- 4. When will they be delivered? The weekend of Thanksgiving
- 5. Can I pay now or later? You can pay now which is easier and then I can drop it off at your door.
- 6. Who do I make the check out to? Payable to Troop 19

Safety Reminder,

- Always have another scout with you (or parent in a car). When your with another scout, be aware of where each
 other is and don't go too far ahead.
- Never go inside a house.
- What to do if a dog is in the yard? Do not approach the dog. Avoid the house if you don't feel comfortable.
- Use walkways, please don't cut over grass.

Always wear your Class A Uniform

How to sell a lot of wreaths?

- Kick off day going door to door with the troop in the Little Pilgrim Church area 10/28/18
- Social Media use the flyer to promote on Facebook and Instagram with help from your parents
- Selling in your own neighborhood
- Calling from the list that Mrs. Spencer will give you (these are prior year customers)
- Ask your teachers
- Family and Friends
- Show and Sell events at dates/locations to be scheduled
- Parents in the past have sold at work
- Drop off a flyer at places you frequent such as your dentist, doctors, or local bank branch.

Be sure to write down ALL customer information on the Order form and be sure to keep track of who has paid.

**TIP Use a highlighter to mark off people who have paid, especially on prior weeks forms that you have already turned in.